storage essentials

Helping Supafit Flooring maximise warehouse space and efficiency





About Supafit Flooring

Supafit Flooring is one of the South's leading independent flooring specialists, renowned for their high-quality products, excellent customer service, and competitive pricing. With an extensive stock holding that spans carpets, wooden floors, laminates, and vinyl flooring, they supply both retail customers and wholesale stockists across the region.



Old storage and lack of space for marshalling next day orders, created hazards and inefficiencies in the warehouse.

The Challenge

As Supafit Flooring's business grew, so too did their stock holding and operational demands. In particular, the wholesale side of the business required greater warehouse capacity to fulfil next-day delivery orders.

The existing setup was no longer sufficient to store the varied product mix of carpets (in different roll lengths and diameters), underlay, vinyl tiles, adhesives, and grouts.

The warehouse needed to:

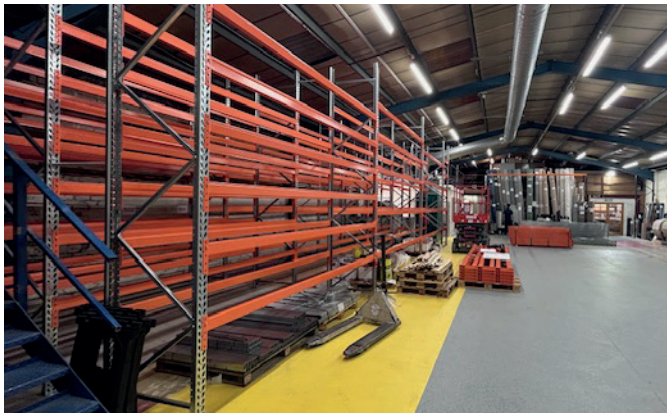
- Create additional capacity by fully utilising the building height.
- Improve stock control through new warehouse software.
- Provide a safer and more efficient working environment for staff.
- Replace ageing, non-compliant racking with a modern, certified system.
- Allow space for a planned future investment in a computerised carpet-cutting machine.

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The Requirement

Supafit Flooring approached three storage specialists to scope out a new racking solution. After a detailed review, they selected Storage Essentials for the project. Storage Essentials, based in Milton Keynes, offered a competitive and well-engineered proposal that addressed Supafit's current challenges while planning for future growth.

With extensive experience across leading UK racking manufacturers, Storage Essentials specified a system from Sperrin Metals. This was designed in close collaboration with the manufacturer to ensure the solution was tailored precisely to Supafit's needs.



The installation was completed in 3 phases requiring close co-operation between Storage Essentials installers and Supafit warehouse staff.

The Solution

The chosen Sperrin pallet racking system was configured to provide maximum flexibility and density of storage:

- Custom beam levels were set to suit different carpet roll diameters, with chipboard decking ensuring continuous support along the length of each roll.
- End-on loading with adapted forklift forks enabled efficient storage and retrieval of carpet rolls.
- Adjustable racking allowed future reconfiguration to accommodate changes in product mix or demand.
- Pallet storage areas were integrated for vinyl tiles, adhesives, and grouts.

The project was delivered in three phases to avoid disruption to Supafit's day-to-day operation. Ahead of installation, Supafit ran a clearance sale to help empty the first section of racking. The phased build then enabled stock to be progressively transferred and reorganised as the new system went live.

Over a three-week period, Storage Essentials' installation team worked closely with Supafit's warehouse staff, ensuring a smooth transition and minimal downtime.

Client Perspective

"Storage Essentials took the time to understand our business, our products, and our future plans. The phased installation ensured we could keep operating throughout, and the new system has transformed how we manage stock. We now have a safer, more efficient warehouse that is ready for the next stage of our growth."

Trevor Potter
Supafit Flooring

The Results

The racking upgrade has delivered a significant step forward for Supafit Flooring:

- Increased storage capacity has improved product availability for customers.
- A safer, compliant racking system has enhanced workplace conditions and reduced operational risks.
- Optimised use of warehouse height has created space for current needs and future investments.
- Improved stock organisation supports better order fulfilment and efficiency.





STORAGE ESSENTIALS continue to partner with growing businesses like Supafit Flooring, delivering tailored storage solutions that maximise capacity, efficiency, and compliance.

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The Old Courthouse, 20 Simpson Road, Fenny Stratford Milton Keynes MK2 2DD

Tel: 0800 804 8484

sales@storageessentials.co.uk